	Application No.	Applicant(s)	_
	09/544,833	SEIDMAN ET AL.	
Notice of Allowability	Examiner	Art Unit	_
	Jalatee Worjloh	3621	
The MAILING DATE of this communication app All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85 NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.31 1. This communication is responsive to RCE filed 12/14/200	S (OR REMAINS) CLOSED in the comment of the comment	n this application. If not included unication will be mailed in due course. THIS	;
2. The allowed claim(s) is/are <u>1-15 and 19-21</u> .	_		
3. The drawings filed on 14 December 2005 are accepted by	y the Examiner.		
 Acknowledgment is made of a claim for foreign priority of a) All b) Some* c) None of the: Certified copies of the priority documents have Certified copies of the priority documents have Copies of the certified copies of the priority documents have Copies of the certified copies of the priority documents have Copies of the certified copies of the priority documents have The certified copies of the priority documents have Certified copies of the certified copies of the priority documents have The certified copies of the priority documents have	re been received. re been received in Application ocuments have been received. received in Application to file the been received.	on No ed in this national stage application from the	
5. A SUBSTITUTE OATH OR DECLARATION must be subminFORMAL PATENT APPLICATION (PTO-152) which give			
 CORRECTED DRAWINGS (as "replacement sheets") mu (a) including changes required by the Notice of Draftsper 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner Paper No./Mail Date Identifying indicia such as the application number (see 37 CFR each sheet. Replacement sheet(s) should be labeled as such in DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT 	son's Patent Drawing Revie 's Amendment / Comment of 1.84(c)) should be written on the header according to 37 Cosit of BIOLOGICAL MAT	or in the Office action of the drawings in the front (not the back) of FR 1.121(d). 'ERIAL must be submitted. Note the	
Attachment(s) 1. □ Notice of References Cited (PTO-892)		nformal Patent Application (PTO-152)	
 Notice of Praftperson's Patent Drawing Review (PTO-948) 		Summary (PTO-413),	
	Paper No	/Mail Date	
 Information Disclosure Statements (PTO-1449 or PTO/SB/ Paper No./Mail Date 	08), 7. ∐ Examiners	s Amendment/Comment	
4. Examiner's Comment Regarding Requirement for Deposit		Statement of Reasons for Allowance	
of Biological Material	9.	- Galater V	_

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1. Claims 1-15 and 19-21 are allowed.

Reasons for Allowance

2. The following is an examiner's statement of reasons for allowance:

The closest prior art of record is U.S. Publication No. 2002/0112171 to Ginter et al.

Ginter et al. disclose an electronic container comprising electronic content, license information, control keys, budget information, marketing information and other data. Also, Ginter et al. disclose associating electronic contents with marketing information and receiving the associated content. Ginter et al. taken either individually or in combination with other prior art of record fails to teach or suggest accepting one or more of said plurality of electronic content to form a selected content subset as a function of said marketing information matching said predetermined filter terms as recited in independent claims 1, 15, 19 and 21.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jalatee Worjloh whose telephone number is (571) 272-6714. The examiner can normally be reached on Mondays-Thursdays 8:30 - 7:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Trammell can be reached on (571) 272-6712. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300 for Regular/After Final Actions and (571)273-6714 for Non-Official/Draft.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

P.O. Box 1450

Alexandria, VA 22313-1450

Jalatee Worjloh Patent Examiner Art Unit 3621

May 30, 2006